

JEAN MONNET CHAIR RCX-EU STUDENT RESEARCH HUB 1

**#DIPLOMACY: ADVANCING NEW ZEALAND-EU  
DIALOGUE THROUGH SOCIAL MEDIA CHANNELS**  
*PROJECTING AND COMMUNICATION IMAGES AND NARRATIVES  
OF NEW ZEALAND TO THE EU AND EU MEMBER STATES*

**Working Papers**

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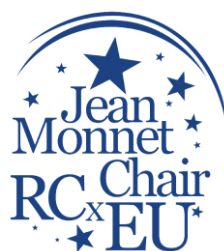
**with Natalia Chaban and Serena Kelly**

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FEATURING PAPERS BY

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